



FOR IMMEDIATE RELEASE:

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MEDIA ADVISORY

**Governor Brian Schweitzer to Kickoff Fundraising for the
Butte National Folk Festival**

(HELENA) – Governor Brian Schweitzer will officially kickoff the fundraising campaign for Butte’s National Folk Festival by presenting \$120,000 in funds from the Montana Department of Commerce to Butte officials on Wednesday, June 13, at 11:00 a.m. at Heritage Park.

“There is no better place to hold the 70th Annual National Folk Festival than in Butte, Montana,” said Governor Brian Schweitzer. “Butte has a rich and colorful history that is unsurpassed, and this festival is an outstanding opportunity for Montanans to highlight the unique qualities that draw more than ten million travelers to the state each year.”

The \$120,000 of state support will help launch Mainstreet Uptown Butte’s efforts to reach a total fundraising goal of approximately \$3 million.

The National Folk Festival is an annual event that has been showcasing the country’s finest traditions since 1934. Butte has been chosen to host the festival in July of 2008, 2009 and 2010.

Butte is the first western host city since the festival was held in Denver, Colorado in the 1960s.

WHO: Governor Brian Schweitzer

WHAT: Present \$120,000 check for National Folk Festival Fundraising

WHEN: Wednesday, June 13 @ 11:00 AM

WHERE: Butte Heritage Park, corner of Park & Main

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